

SPONSORSHIP OPPORTUNITIES

Connecting you with Florida's Top
Business Transaction Advisors



BUSINESS BROKERS OF FLORIDA

Advisors Connecting Buyers & Sellers



The Nation's Largest State Association of Business Brokers

The Business Brokers of Florida (BBF) has nearly 1,000 Business Broker members who specialize in facilitating the successful transference of a business' ownership between parties both within and beyond state borders.

Reach and educate this targeted audience on how your firm can help them close more successful client deals with our suite of Sponsorship Opportunities. With a variety of options and a range of price points, you have the ability to build a comprehensive marketing approach to build your pipeline of leads throughout the year.

All opportunities are on a first come, first served basis based upon submission of your advertising contract and payment. The BBF reserves the right to reject any content that, in its own discretion, is unprofessional or objectionable.

When you're ready, complete our [Sponsorship Inquiry Form](#) to get started!

ENEWSLETTER ADVERTISEMENT..... \$450
ONLY 6 AVAILABLE

THE BBF BULLETIN is our bimonthly membership enewsletter that features learning content, District event reminders and important association updates. It's quickly becoming a 'must read' in our members' inbox! Your block ad will be strategically featured between content sections to ensure maximum visibility and with only one ad per edition, you won't be competing for clicks.

DEDICATED EMAIL SEND \$1,200
ONLY 12 AVAILABLE

Feature your company's message with an exclusive email send to our membership, giving you greater opportunity to educate and convey a compelling call to action. This is a great way to promote a product/service, described your firm's differentiating factors and provide more indepth content. Hurry, this popular choice is limited to one per month!



DEDICATED WEBINAR..... \$3,000
ONLY 6 AVAILABLE

When you really want to grab our members' attention, sign up for a dedicated webinar and you'll have a full hour to go in depth on a subject. This is ideal for firms who want to position themselves as a subject matter expert in a certain area and who want to build rapport with our audience, as we do require these webinars to be educational in nature. Your webinar will be featured in promotional email sends and the recording will be added to our Member Center, thereby maximizing your reach.

PUBLIC WEBSITE AD..... \$500
ONLY 6 AVAILABLE

The BBF website is the place to go when looking to buy or sell a business in Florida! Reach both business owners and advisors when you are featured right on our Home page in our advertising rotator that's limited to six, randomized ads at any given time. With repeat impressions you'll be grabbing critical mind space while picking up click-thrus to your designated URL. Pricing is for a six month duration.

MEMBER CENTER LOGIN AD \$500
ONLY 3 AVAILABLE

BBF members login to the BBF Multiple Listing Service (MLS) *multiple times a day*, providing critical repeat exposure to your brand message. And since this is limited to a maximum of three ads at a time, you won't get lost in any clutter. When you want to speak directly to our Business Brokers, this is the spot to grab! Pricing is for a six month duration.

Ready to move forward?
 Complete our [Sponsorship Inquiry Form](#).



Want to meet face-to-face and shake some hands? These next opportunities are for you!

STATE BOARD MEETING COCKTAIL RECEPTION \$1,000 ONLY 1 AVAILABLE

The BBF State Board of Directors is comprised of leaders from each District. The Q3 meeting is in-person and open to members at large, to discuss important association affairs. Afterwards we convene for networking and camaraderie during a cocktail reception, and that's where your company comes in! As the exclusive sponsor of this intimate gathering, you'll be featured in the event's email sends and you'll have a dedicated table in the reception to display your company's messaging and materials. Price includes attendance for one company attendee.

STATE AWARDS CEREMONY \$2,500 ONLY 1 AVAILABLE

Every year the BBF announces and honors its top performing Business Brokers and association contributors with an awards ceremony open to all BBF members. Join this time of celebration as our exclusive sponsor and you'll be included in the pre-event emails and have a dedicated table for branding, in addition to a 5 minute podium speaking spot during the program! There is no better time or place to position your company as a key supporter to members' success than at this celebratory ceremony!

MEMBER ORIENTATION \$500 ONLY 4 AVAILABLE

New BBF members are required to attend an orientation session to learn the association's processes, standards and ethics. These live, quarterly sessions are a unique way to develop early relationships with emerging brokers from across the state. In this lunch-and-learn format you'll present directly to the training group for up to 30 minutes, as well as interact casually for the remainder of the lunch hour. In addition to the sponsorship fee, sponsor will cover the actual lunch cost for attendees.



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PLEASE SUBMIT YOUR INTEREST ON THE
[SPONSORSHIP INQUIRY FORM](#)