

SPONSORSHIP OPPORTUNITIES

Connecting you with Florida's Top
Business Transaction Advisors



BUSINESS BROKERS OF FLORIDA

Advisors Connecting Buyers & Sellers



The Nation's Largest State Association of Business Brokers

The Business Brokers of Florida (BBF) has nearly 1,000 Business Broker members who specialize in facilitating the successful transference of a business' ownership between parties both within and beyond state borders.

Reach and educate this targeted audience on how your firm can help them close more successful client deals with our suite of Sponsorship Opportunities. With a variety of options and a range of price points, you have the ability to build a comprehensive marketing approach to build your pipeline of leads throughout the year.

All opportunities are reserved exclusively for our Affiliate Members and are on a first come, first served basis based upon submission of your advertising contract and payment. The BBF reserves the right to reject any content that, in its own discretion, is unprofessional or objectionable.

When you're ready, complete our [Sponsorship Inquiry Form](#) to get started!

DISTRICT LUNCH & LEARN.....\$995
SEVERAL AVAILABLE

Each of our 5 Districts regularly hosts lunch and learn events to foster in-person networking, comradery and skill building. As the event sponsor you'll be featured in the event email announcements, receive a table for information/literature at the event, and have a 10 minute dedicated speaking opportunity. This is your best way to meet face-to-face with dealmakers from across the state and educate them on your services! As an Affiliate member you are welcome to attend and sponsor events in any District. Check out the current events listed [HERE](#).

STATE BOARD MEETING COCKTAIL RECEPTION.....\$3,000
ONLY 1 AVAILABLE



The BBF State Board of Directors is comprised of leaders from each District. The Q3 meeting is in-person and open to members at large, to discuss important association affairs. Afterwards we convene for networking and camaraderie during a cocktail reception, and



that's where your company comes in! As the exclusive sponsor of this intimate gathering, you'll be featured in the event's email sends and you'll have a dedicated table in the reception to display your company's messaging and materials. Price includes attendance for one company attendee.

MEMBER ORIENTATION (SBA) \$2,500
MEMBER ORIENTATION (LEGAL) \$2,500

ONLY 1 AVAILABLE OF EACH

New BBF members are required to attend an orientation session to learn the association's processes, standards and ethics. These virtual sessions are held every 6 weeks and are a great way to develop early relationships with emerging brokers from across the state. Your sponsorship is for the calendar year and includes a 10-15 minute educational presentation (on either SBA or legal issues) and 10 minutes of Q&A interaction with the group at each scheduled session. This is the best time and way to become the go-to subject expert for our newer brokers!

DEDICATED WEBINAR..... \$3,000
ONLY 6 AVAILABLE

When you really want to grab our members' attention, sign up for a dedicated webinar and you'll have a full hour to go in depth on a subject. This is ideal for firms who want to position themselves as a subject matter expert in a certain area and who want to build rapport with our audience, as we do require these webinars to be educational in nature. Your webinar will be featured in promotional email sends and the recording will be added to our Member Center, thereby maximizing your reach.

DEDICATED EMAIL SEND \$1,200
ONLY 12 AVAILABLE

Feature your company's message with an exclusive email send to our membership, giving you greater opportunity to educate and convey a compelling call to action. This is a great way to promote a product/service, described your firm's differentiating factors and provide more in depth content. Hurry, this popular choice is limited to one per month!



NEWSLETTER ADVERTISEMENT.....\$500
ONLY 6 AVAILABLE

THE BBF BULLETIN is our bimonthly membership newsletter that features learning content, District event reminders and important association updates. It's quickly becoming a 'must read' in our members' inbox! Your block ad will be strategically featured between content sections to ensure maximum visibility and with only one ad per edition, you won't be competing for clicks.

PUBLIC WEBSITE AD.....\$500
ONLY 6 AVAILABLE

The BBF website is the place to go when looking to buy or sell a business in Florida! Reach both business owners and advisors when you are featured right on our Home page in our advertising rotator that's limited to six, randomized ads at any given time. With repeat impressions you'll be grabbing critical mind space while picking up click-thrus to your designated URL. Pricing is for a six month duration.

MEMBER CENTER LOGIN AD\$500
ONLY 3 AVAILABLE

BBF members login to the BBF Multiple Listing Service (MLS) *multiple times a day*, providing critical repeat exposure to your brand message. And since this is limited to a maximum of three ads at a time, you won't get lost in any clutter. When you want to speak directly to our Business Brokers, this is the spot to grab! Pricing is for a six month duration.

Ready to move forward?
Complete our [Sponsorship Inquiry Form](#).



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PLEASE SUBMIT YOUR INTEREST ON THE
[SPONSORSHIP INQUIRY FORM](#)