



RISING TIDES

AUGUST 28-29, 2026

COURSES OFFERED AUGUST 27

HILTON WEST PALM BEACH

2026 STATE CONFERENCE



BUSINESS BROKERS OF FLORIDA®

Advisors Connecting Buyers & Sellers

Exhibitor & Sponsorship Guide

REGISTER HERE

Questions? Contact us at bbf@allyamc.com



BUSINESS BROKERS OF FLORIDA[®]
Advisors Connecting Buyers & Sellers

[REGISTER HERE](#)

The Business Brokers of Florida[®] (BBF) is the largest state business brokerage association in the country, representing thousands of businesses for sale annually. Our bi-annual Conference is where the top business brokers come to build the skills and forge the bonds that get more deals done!

As a valued Affiliate Member of the BBF, this is your exclusive opportunity to meet face to face with BBF Business Brokers across the state. Dedicated exhibition time and fun networking events will maximize your exposure to the BBF community!

Dedicated Exhibitor Space

Your Exhibitor registration includes a table and one company representative in our dedicated exhibition space. You'll have ample time to interact with attendees during dedicated exhibition time, lunches, breaks and networking receptions. Your only issue will be how to follow up with all the great connections you'll make!

WANT TO REALLY STAND OUT? Choose one of our additional Sponsorship options, or consider a Package to stay in front of membership year round!

Hilton West Palm Beach

World-class business accommodations and resort-style amenities.

Connect

In the Heart of it All



AGENDA HIGHLIGHTS

THURSDAY, AUGUST 27

3:30PM | EXHIBITOR SETUP
5:30PM | WELCOME NETWORKING RECEPTION

FRIDAY, AUGUST 28

Exhibitor Hours: 7:30am-7:00pm
8:00AM | BREAKFAST WITH EXHIBITORS
11:15AM | EXHIBITION TIME
12:00PM | LUNCH WITH EXHIBITORS
3:30PM | EXHIBITION TIME

SATURDAY, AUGUST 29

Exhibitor Hours: 7:30am-1:30pm
8:00AM | BREAKFAST WITH EXHIBITORS
11:15AM | EXHIBITION TIME
12:00PM | LUNCH WITH EXHIBITORS

[REGISTER HERE](#)

EXHIBITOR + SPONSOR OPPORTUNITIES

REGISTER EARLY FOR THE BEST RATES & PLACEMENT!

TABLE PLACEMENT AND SPONSORSHIPS ARE AWARDED ON A FIRST COME BASIS

Exhibitor Table

Exhibit package includes one 6 foot table and one registration. This is an 8x8 space, table top exhibit only!

Registration Deadline: July 17, 2026

Additional Exhibitor Attendee: \$475

\$995

On/Before April 20, 2026

\$1,195

On/Before June 1, 2026

\$1,495

After June 1, 2026

Sign up early to get the full benefit of our Conference promotions!

Exhibitors are featured on our Conference website and in our numerous email sends promoting the event.

SPONSORSHIPS-AT-A-GLANCE



Premier Sponsorships

- Top Dealmakers Dinner Sponsor \$15,000
Plus the cost of food and beverage
- Kickoff Reception Sponsor **SOLD** \$10,000
- Friday Lunch Sponsor **SOLD** \$10,000
- Friday Reception Sponsor **SOLD** \$10,000
- Saturday Lunch Sponsor \$10,000

- WiFi Sponsor \$6,000
- Education Sponsor **SOLD** \$5,000
- Headshot Sponsor \$5,000
- Conference Bag Sponsor **SOLD** \$3,500
- Name Badge Sponsor **SOLD** \$3,500
- Conference Bag Insert \$350



Premier Sponsorships
provide prominent
Conference exposure + access
to exclusive savings on year-
round marketing!

See the following pages for
detailed descriptions and info on
savings packages!

[REGISTER HERE](#)



EXCLUSIVE PREMIER SPONSORSHIPS



**ONLY PREMIER SPONSORSHIPS INCLUDE COVETED STAGE TIME AT THE EVENT,
PLUS YOUR TABLE AND TWO ATTENDEES!**

TOP DEALMAKERS DINNER SPONSOR | \$15,000 + FOOD & BEVERAGE | EXCLUSIVE

This is your event to shine! Host a private, off-site dinner with the brokers who close the most deals in the BBF association and take center stage. Our event team will collaborate with and support you on venue selection and details to make it the experience you want, whether it's beachside vibes or high end posh. You'll get to issue the exclusive invites and connect directly with the dealmakers who generate the highest deal flow. It's an evening they won't forget!

Thursday Kickoff Reception Sponsor | \$10,000 | Exclusive

Be the company who welcomes the crowd as we kick off the 2026 Conference! We'll even have a signature drink crafted in your name! Your sponsorship includes your exhibit table and two attendees, plus exclusive branding at the reception, premier recognition on the conference website and in all event materials, and a 15 minute stage speaking spot.

Friday Lunch Sponsor | \$10,000 | Exclusive

Our attendees will all gather together in the ballroom to share a meal during our sit down lunch program—which will recognize YOU as our special sponsor! Your sponsorship includes your exhibit table and two attendees, plus exclusive branding at the lunch, premier recognition on the conference website and in all event materials, and a 15 minute stage speaking spot.

Friday Cocktail Reception Sponsor | \$10,000 | Exclusive

After a long day of learning, attendees will have you to thank for some fun networking around our exhibitor area. We'll even have a signature drink crafted in your name! Your sponsorship includes your exhibit table and two attendees, plus exclusive branding at the reception, premier recognition on the conference website and in all event materials, and a 15 minute stage speaking spot.

Saturday Lunch Sponsor | \$10,000 | Exclusive

Everyone loves recognition and your company will stand out as the sponsor of this luncheon featuring special recognition of our service and performance award recipients—something all our members love! Your sponsorship includes your exhibit table and two attendees, plus exclusive branding at the reception, premier recognition on the conference website and in all event materials, and a 15 minute stage speaking spot.



Turn any Premier into a year round
PACKAGE for only \$2,000 more!
See page 7 for details.

EXCLUSIVE SPONSORSHIPS

ALL SPONSORSHIPS INCLUDE EMAIL, WEBSITE AND SIGNAGE RECOGNITION, PLUS A PAGE WITHIN OUR EVENT APP, ENSURING ATTENDEES SEE YOU AT EVERY TURN!

SPONSORS MUST BE EVENT EXHIBITORS SO DON'T FORGET TO ORDER YOUR TABLE TOO!

WiFi Access Sponsor | \$6,000 | Exclusive

Perhaps the most important sponsorship according to our attendees! As the WiFi Sponsor, your logo and information will be featured all over the entire Conference referencing the WiFi Access Code! PLUS, we'll work with the venue to create a custom passcode in your company's honor. That will be hundreds of people typing your code each day!

Education Sponsor | \$5,000 | Exclusive

Our selection of educational Workshops are the highlight of the Conference! Feature your logo and contact information on the beginning slide of every presentation as attendees enter the room, and on the evaluation form all attendees will complete. We'll also include your logo on the Workshops download webpage, which is visited by all attendees multiple times to access their workshop materials.

Headshot Spot Sponsor | \$5,000 | Exclusive

Conference attendees will be provided with a free, professional headshot photo station—all courtesy of YOU! Prominent signage and frequent reminders will include your information as the company to thank for this special offer. Plus, you're welcome to brand the photo room with your signage, swag or snacks as people wait for their photo opp.

Conference Bag Sponsor | \$3,500 | Exclusive

Talk about visibility! Conference goers carry their bags all Conference long, and take them home for continued use. Want your company's logo to literally be in the hands of everyone? Then grab this exclusive sponsorship and we'll have your logo imprinted right on the bag. Anywhere an attendee looks, they will see YOU!

Name Badge Sponsor | \$3,500 | Exclusive

What's the first thing we do when meeting people at a Conference? Look at their name badge! And every attendee will be wearing your brand when you are the exclusive name badge sponsor. This is a budget friendly choice with big impact - you will literally brand every attendee!

Conference Bag Insert | \$350 | Several Available

Everybody likes to find swag in their bag! Provide us with your promotional item, handout or brochure and we'll make sure it's in every Conference bag passed out to attendees. This is a great way to entice interest in visiting your table and/or to help people remember you long after the Conference.





TURN YOUR PREMIER SPONSORSHIP INTO A PACKAGE AND YOU'LL HAVE A COMPREHENSIVE, TURNKEY MARKETING PROGRAM IN PLACE AT A SIGNIFICANT SAVINGS!

In addition to your selected Premier Sponsorship (see page 5), you'll receive the following:

Preferred Event App Display + Placement

More Visibility = More Opportunity!

1 Ad in the BFF Bulletin E-Newsletter

An exclusive showcase of your company with your custom message!

1 Exclusive Educational Webinar

The best way to educate our membership on how you can help them!

1 Dedicated Email Send

Your exclusive message, delivered straight to the inbox of all BBF members!

**A COMPREHENSIVE
MARKETING PROGRAM
FOR ONLY \$2,000 MORE!**



We will help you plan the right timing and combination of your package items to work synergistically with your overall marketing plan!

DON'T MISS OUT

Sponsorships are awarded on a first come, first served basis.

REGISTER TODAY TO LOCK IN YOUR BEST OPPORTUNITY!

[REGISTER HERE](#)



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